



PAMIBIA UNIVERSITY
OF SCIENCE AND TECHNOLOGY

FACULTY NAME:
NATURAL RESOURCES AND SPATIAL SCIENCES

DEPARTMENT NAME:
AGRICULTURE AND NATURAL RESOURCES SCIENCES

QUALIFICATION : BACHELOR OF AGRICULTURE	
QUALIFICATION CODE: 07BAGR	LEVEL: 6
COURSE: Agricultural Extension	COURSE CODE: AGX620S
DATE: January 2019	SESSION:
DURATION: 3 Hours	MARKS: 130

SECOND OPPORTUNITY EXAMINATION QUESTION PAPER	
EXAMINER(S)	Mrs. Lucia Tuyeni—Kelao KAFIDI
MODERATOR:	Mr. Alexander MERORO

THIS QUESTION PAPER CONSISTS OF 2 PAGES
(Excluding this front page)

INSTRUCTIONS

1. Answer ALL the questions.
2. Write clearly and neatly.
3. Number the answers clearly.

PERMISSIBLE MATERIALS

1. Examination paper.
2. Examination script.

QUESTION 1

Explain how the following psychological blinders in communication could hinder the Agricultural Extension services progress in rural communities. Explain each with a real-life scenario.

1.1 Attitudes: [5]

1.2 Physical environment: [5]

QUESTION 2

Explain how the following factors are influencing the adoption process and the acceptance of a new ideas or new technologies.

2.1 Compatibility [2]

2.2 Complexity [2]

QUESTION 3

3.1 What do you understand about communal farming land privatization? Discuss both the benefits and/or the hinderances. [6]

3.2 Distinguish between formal and informal groups. Give an example for each group. [6]

QUESTION 4

4.1 This Semester second- and third-years students undertook a tour to Bernafay Resettlement Farm, of which the second visit was follow-up/feedback attainment. Explain why feedback is important for effectiveness and success of the Agricultural Extension Services / Programmes. [5]

4.2 Discuss any five reasons why the Extension Service in Namibia should pay special attention to the needs of women farmers and women headed households. [10]

QUESTION 5

5.1 There is no "right" or "best" way to speak, except to be yourself and to show you are interested in your topic, so, there are some suggestions to help you be at your best when you give your speech. Discuss these tips on delivering a speech. [7]

5.2 Many types of social change are noticeable in the lives of the rural population. Discuss these types of rural social changes. [12]

QUESTION 6

6.1 The adoption process is a mental process through which an individual pass from first hearing about a new idea to its final adoption. Describe the five stages of adoption. [5]

6.2 Discuss the layout of a typical PRA programme which takes about 5 days to complete. [15]

QUESTION 7

Briefly, discuss the History of Agricultural Extension Service in Southern Africa Region. [15]

QUESTION 8

There are ways to run effective and efficient meetings that leave your employees feeling energized and excited about their work. Name and discuss five tips which are necessary to running the meeting most effectively. [15]

QUESTION 9

According to J. Paul Leagan (1961) communication is a process by which two or more persons exchange ideas, facts, impressions in way that each gains a common understanding of the meaning, content and use of message.

Discuss the four well-known and acceptable main elements of communication process according to Berlo's opinion. That is, describe them and then indicate their significances. [20]

TOTAL MARKS:

{130}